



DETAIL Award 2024

Call for Projects!

DETAIL Award
DETAIL Award for Students and
Schools of Architecture
DETAIL Reader's Award

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Submission March 1st – June 1st, 2024

1. Awarding Body and Aim of the DETAIL Award 2024

The DETAIL Award has been honouring pioneering architecture worldwide since 2005. This international prize is awarded every two years with the aim of elevating public awareness regarding the significance of building culture and the contributions of architects. This prestigious award recognizes completed building projects of all typologies and uses that demonstrate forward-thinking design and exemplary technical quality.

DETAIL stands as the leading international platform for architecture and construction. Through both digital and printed media, DETAIL delivers first-hand technical expertise and know-how. Inspiring documentation of carefully curated structures illustrates the realization of pioneering architecture. For more than 60 years, DETAIL has played a vital role in connecting architects, specialist planners, and the industry and prepares students for the professional realm.

This independent award is made possible thanks to generous support from DETAIL partners who share our commitment to advancing building culture.

2. Award Categories

The DETAIL Award is presented in the following categories:

DETAIL Award

The DETAIL Award honours buildings distinguished by a compelling architectural concept. It highlights excellence in design, a comprehensive sustainability strategy, exceptional structural execution, and a harmonious choice of materials.

DETAIL Award for Students and Schools of Architecture

The DETAIL Award for Students and Schools of Architecture honours pioneering projects realized within the context of research and teaching. This prize is awarded to completed buildings or built prototypes that showcase experimentation, innovative processes, and technical details within an outstanding overall design. Submissions can be made by the supervising lecturer.

DETAIL Readers' Award

The DETAIL Readers' Award is given to the project most favoured by DETAIL readers. The winner is selected through an online voting process hosted on the architecture platform detail.de.

Special Awards



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The awarding body reserves the right to award additional theme-related special prizes. The winners of these special awards are selected either by the competition jury or by the DETAIL editorial team.

3. Competition Process

Submissions may only be made online from **1 March to 1 June 2024** at www.detail.de/de_en/detailaward-2024. On 20 June 2024, the DETAIL editorial team will nominate a selection of the most compelling submitted projects. Subsequently, on 2 July 2024, an international jury of esteemed experts will select the winning projects from the nominations for the DETAIL Award 2024, the DETAIL Award for Students and Schools of Architecture, and the shortlist for the DETAIL Readers' Award. USM will award a special prize for circular building.

The winning projects will be celebrated at the award ceremony on 2 December 2024 in Munich, attended by guests from the fields of architecture, industry, politics, and business.

The competition is administered by DETAIL Business Information GmbH without recourse to legal action.

4. Conditions of Participation

The DETAIL Award 2024 welcomes projects of any building type completed worldwide after **1. January 2021**. New builds, renovations, conversions, and extensions are eligible.

In the case of group projects, all design authors must be named.

Participation is possible with a maximum of three projects per firm. If more than three projects by a firm are submitted, only the first three submitted projects will be considered (CEST; Munich local time). For each project, it is assumed that the authors hold unrestricted copyright for the design. Jury members and their firms and partner firms are excluded from participation. Application documents must be submitted online at www.detail.de/detailaward-2024 by **1 June 2024, 11:59 pm (CEST; Munich local time)**. They must be complete and meet the specified formal criteria in all respects. Works that fail to meet the submission requirements may be rejected. Legal recourse is excluded.

If the submitted project is awarded a prize by the jury or the DETAIL readers, one representative of the responsible firm is expected to attend the award ceremony on **2 December 2024**. The representative should be prepared to present the award-winning project to the public in a guest lecture. For this purpose, the awarding authority will cover the hotel and travel costs (economy class to Munich) for one person.



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5. Requirements

5.1 Language and Submissions

The competition languages are German and English. The works may only be submitted online at: www.detail.de/de_en/detailaward-2024

5.2 Registration, Application, Fees

Upon application and registration, a processing fee is required, payable once the application is finalized. By registering, competition entrants acknowledge and agree to the [data protection and copyright statements](#) for the DETAIL Award 2024. The submission system permits authors to submit up to three projects individually. Project data must be entered step by step. The data can be edited at any time until the final submission using the link provided in the confirmation e mail. Once the data has been submitted, the submission form cannot be changed or amended. No modifications are possible to submitted documents once they have been finalized and submitted. Image and file uploads are automatically checked for size and resolution (see point 5.3 Project Sheet and Photos). The processing fee, paid through the Stripe portal, is due upon the complete submission of documents.

The processing fee for the DETAIL Award is EUR 125 (one project), EUR 185 (two projects), EUR 225 (three projects). For the DETAIL Award for Students and Schools of Architecture, only one project submission is allowed, with a processing fee of EUR 95.

The application is complete when the processing fee has been received.

5.3 Project Sheet and Photos

All submissions must meet the required document specifications.

The Project Sheet is a self-designed document in DIN A1 landscape format (300 dpi; file size max. 6 MB, .jpg or PDF). This sheet should provide a comprehensive overview of the project, encompassing its design, functionality, construction methods, and materials. To ensure consistency for the jury, please strictly adhere to the DIN A1 landscape format.



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The top right corner of the Project Sheet should clearly state the project name, location, and author's name. Dimensioned, labelled drawings plus additional graphics are encouraged to better communicate the design, structure, and energy/sustainability concepts of the project. Additionally submit four informative photographs in a digital format (.jpg, min 10 x 15 cm, 300 dpi, max 4 MB) to showcase the project for online reader voting. Renderings are not permitted, only photos.

5.4 Explanatory Text

A separate Explanatory Text (max. 2,000 characters) in both .doc and PDF format is required as part of the submission. The Explanatory Text should cover all key information on architecture, design, energy/sustainability concepts, and materials needed to understand the project.

5.5 Declaration of Agreement

By registering online, the author (entrant) agrees to the conditions of participation for this competition. The author must also have the consent of the owner/client and photographer(s) to participate in the competition.

- Entrants agree to the competition's conditions of participation and confirm the submitted work is their own creation. With the Declaration of Agreement, authors grant the awarding body the rights to publish, use, and exploit the submitted project and its related design materials, free of charge, within the context of the DETAIL Award competition and associated communication measures. In doing so, they confirm that this does not infringe any third-party rights.
- Entrants confirm that all co-authors are named accurately and completely in the submitted documents, and that they have their consent to participate in the competition.
- Entrants confirm that the owner/client of the building authorizes the submission of the said building and its worldwide publication by the awarding body, including relevant photographs and design materials, within the framework of the DETAIL Award.
- Entrants confirm they hold the necessary usage rights for all submitted photographs and illustrations required for participation in the DETAIL Award.
- If the project is honoured with an award or shortlisted for the DETAIL Readers' Award, entrants are obliged to secure royalty-free, unrestricted, worldwide rights for the awarding body to use the submitted images for editorial purposes related to the DETAIL Award. Under this agreement, the awarding body may use the visual content across its media channels (print, digital, and social media) and share it with third parties for editorial coverage of the DETAIL Award.
- Entrants agree to bear all costs associated with this undertaking and confirm that no third-



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party rights are infringed by the illustrations and photographs. The awarding body will ensure photographers are credited correctly in its own media.

By submitting this declaration, the author releases the awarding body from any legal claims related to the project, including claims from co-authors, owners/clients, or photographers.

5.6 Required Submission Documents

- Complete registration and completed online forms (mandatory online fields)
- Project Sheet must be labelled at the top right with the project name, location, author
- Project Sheet (DIN A1 landscape format, 300 dpi, max. 6 MB, .jpg format or PDF) with illustrations of the project:
 - Floor plans, sections, detailed drawings (scale freely selectable)
 - Text and images/graphics
 - Informative photographs, no renderings
- Photos: 4 informative photographs (.jpg, min. 10 x 15 cm, project, max. 4 MB)
- Explanatory Text (max. 2,000 characters as PDF and .doc) for a better understanding of the project
- Completed Declaration of Agreement
- The Declaration of Agreement must be signed upon submission of the documents. Failure to provide the Declaration of Agreement and absence of a valid project identification number may lead to the revocation of the nomination.

6. Nomination, Jury, Reader Voting

The projects will be presented to an independent and esteemed jury during the jury session on 2 July 2024. Simultaneously, the shortlisted projects for the DETAIL Readers' Award will be presented to readers on the DETAIL homepage from 1 August to 1 October 2024

6.1 Nomination for the DETAIL Award 2024

The DETAIL editorial team organizes the competition and conducts the initial review of submitted projects. The preliminary review checks for completeness, formal correctness, and content-related correctness. The DETAIL editorial team nominates a selection of the most compelling submitted projects. The evaluation criteria for the nominations and preliminary review are determined by DETAIL.



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6.2 Jury of the DETAIL Award 2024

An independent, international, and interdisciplinary jury will select the winners of the following DETAIL Awards 2024 from the projects nominated by DETAIL:

- DETAIL Award
- DETAIL Award for Students and Schools of Architecture

The jury will be responsible for developing evaluation criteria and assessing the projects.

The jury decides by simple majority and will justify its decision in a simple vote. Jury members and employees of the awarding body are excluded from participating in the competition. The jury's decision is final and is not contestable. Legal recourse is excluded.

6.3 Reader Voting: DETAIL Readers' Award

The projects nominated for the DETAIL Readers' Award will be presented on the DETAIL homepage starting **1 August 2024**. Until **1 October 2024**, every reader has the opportunity to cast a single vote for their favourite project at www.detail.de/de_en/detailaward-2024. The results of the reader vote are demonstrably verifiable and final, and cannot be contested. Legal recourse is excluded.

7. Prize Money and Honours

A total prize fund of 5,000 euros is available for the award winners. The jury is responsible for allocating the prize money to the individual prize winners. The jury reserves the right to award additional prizes for special quality. The jury's decision and the result of the readers' vote will be announced to all participants at www.detail.de/de_en/detailaward-2024.

One representative of the firm (or partner firm) of the winning project in each category will be invited to accept the award at the award ceremony in Munich on **2 December 2024**. The winning projects will be presented to the public at the award ceremony. The awarding body reserves the right to present other outstanding works from the competition as part of the award ceremony.

8. Dates



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Start of submission period	1 March 2024
End of submission period	1 June 2024
Nominations	20 June 2024
Jury session	2 July 2024
Start of DETAIL reader voting	1 August 2024
End of DETAIL reader voting	1 October 2024
Award ceremony in Munich	2 December 2024

9. Questions/FAQ

Questions about the DETAIL Award can be submitted by email to detailaward@detail.de from 1 February 2024 to 1 June 2024, 2 pm (CEST; Munich local time). Responses will be provided by DETAIL up to and including 1 June 2024. No colloquium will be held.

10. Exclusion Criteria

All entries must meet the specified submission requirements in terms of content and form. Works that fail to meet the submission requirements may be rejected. Projects must be submitted in full and on time (**1 June 2024, 11:59 pm CEST; Munich local time**). No deadline extensions or late submissions are allowed. No data changes are permitted after submission. The processing fees must be paid via Stripe.

Jury members, their employees, and employees of the awarding body are excluded from participation.

11. Data Protection and Copyright

DETAIL processes the project documents submitted, including the personal data specified therein, on the basis of Article 61(f) GDPR. This is a prerequisite for the proper processing of the DETAIL Award. Submissions are shared with third parties only with the express consent of the author(s), except for press coverage by external agencies for the DETAIL Award 2024. Authors can revoke their consent to data processing at any time by sending a request to datenschutz@detail.de. Further information on data protection, including contact details for our data protection officer and author rights, can be found at https://www.detail.de/de_en/datenschutz.

12. Information, Downloads, Uploads, Contact, Address



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Starting **1 March 2024**, competition participants can access all relevant competition documents (including submission guidelines and Declaration of Agreement) as downloadable PDF files under the “Competition” section in English (and German) on the DETAIL Award 2024 webpage. All project files can be uploaded online under the tab “Submission”.

If nominated, the Declaration of Agreement must be filled out, signed, and submitted to the awarding body by 15 July 2024 as requested by the DETAIL editorial team, otherwise the projects may be excluded. For any questions, please contact detailaward@detail.de no later than 1 June 2024, 2 pm (CEST).

Contact:

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